

## Magazine Ranks Greenville Among America's Coolest Towns 3-09-2011



Jennifer Phillips reporting

GREENVILLE, S.C. Set in the pages of April's issue of Men's Journal is a city that's making headlines -- Greenville, one of the 18 coolest towns in America. "Greenville has grown quite a bit," said Joshua Jones, a Greenville resident. "I've been here since '89 and it was a very different place, but there's so much here that people don't expect."

Jones said Greenville is a great place to live.

"It's turned into an absolutely gorgeous place," Jones said. "Anybody that

comes here can see it for themselves."

Greenville makes the list along with other well-known cities like New Orleans and Memphis.

"I think it's a great economic hub, as well," said Andrea Smith, another Greenville resident. "We've got a lot of great business going on with ICAR here and international businesses coming here. I think it makes Greenville unique."

The article also boasts Greenville's downtown, which includes the Liberty Bridge in Falls Park and a free trolley service.

"The thing about this article, I think, is it really kind of defines the cool factor that we have here in Greenville," said Ben Haskew, president of the Greenville Chamber of Commerce. "(We have a) great downtown, (a) downtown baseball park, walking trails, a lot of cycling here, including professional cycling."

Haskew said not only does the article give Greenville more exposure, but also it could attract new faces and businesses to the area.

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